

# SPONSORSHIP AND ADVERTISING RATE CARD 2023

## Sponsorship & Advertising Packages for Cannabis, Alternative Products & Adult Beverage Companies

J-Man is an outspoken advocate for the cannabis and spirits industry as host of Weed And Whiskey News. Weed And Whiskey TV is a streaming network available to 70 million ROKU subscribers and is the destination for people interested in cannabis, spirits and alternative products culture that is exploding. Our opted in "Partakers" are globally located and curious, culturally aware, experimental, and understand the value of creating unique experiences for themselves and loyalty to brands they trust. **"Use their trust in us to build trust in your brand."**<sup>®</sup>

## Why Advertise? Increase Brand Awareness, Website Traffic and Sales

### GROW YOUR BRAND WITH OUR UNIQUE CAMPAIGNS

Currently, it's difficult to do paid advertising with Google and Meta ads to promote an alternative product brand. Our team help promote and build your brand with engaging streaming TV content, emails, press releases, product placement, **EARNED MEDIA** and more.

### INCREASE VISITS TO YOUR BRICK AND MORTAR

Search Engine Optimization Experts carefully craft all our websites for maximum results. Local and near me searches have more than doubled. We built our dispensary and directory programs to take advantage of this growth. Our campaigns show up on local and near me searches which will drive visits to your locations.

### REACH OUR AFFLUENT AUDIENCE

We've built a unique platform that caters to the growing cannabis audience and the established and thriving spirits category. Advertising with us lets you reach both audiences as well as the growing overlap. This is with our affiliated media campaigns and network of media partners in print, radio and online.

### CONNECT WITH PARTAKERS

Leverage our Streaming Television and Live Events Campaigns to increase sales, revenue, brand awareness, and grow your business. Word of mouth is one of the best ways to grow your brand. We have built a unique network of influencers who would love to promote your product or service.

## DIRECTOR

TV Spots @ 30 seconds (4) Press Release (1) Email Blast (2)

**\$2,500.00 Monthly** (12 month minimum)

## PRODUCER

TV Spots @ 30-60 seconds (10) Press Releases (2) Email Blast (3) Product Placement (1)

**\$5,000.00 Monthly** (8 month minimum)

## MOGUL

TV Spots @ 60-90 seconds (20) Press Releases (4) Email Blast (4) Product Placement (1)

And the Holy Grail **EARNED MEDIA** (when applicable)

**\$10,000.00 Monthly** (6 month minimum)

**PERSONAL APPEARANCE BY J-Man** start at **\$2,500.00** (not including travel)